

FREE SMARTCULL*

PROFESSIONAL CULLING SYSTEM

WITH PURCHASE OF AN XS1000 or XS600 REEL



ARDENT 
Rule the water.™

\$39⁹⁹ VALUE!

CULLING ALL INFERIOR HOLIDAY GIFTS.

This off-season, don't miss your opportunity to muscle up for next year's catch. Our reels are the *only* ones made in the USA, performance tested, and backed by the industry's only 3-year warranty. So what are you waiting for... you don't seriously want another fish sweater do you? Thought so.



ardentreels.com

ArmyBassAngler Pro - Mike Garrett



Mike Garrett

DROP A MAJOR HINT

Stick this card on the fridge. They'll get the idea. Go ahead, 'tis the season to get what you want!

XS600

WHAT I REELY WANT.

XS1000

Check one and stick it on the fridge—they'll get the idea.



you love me.



you love me more.

\$39⁹⁹ VALUE!

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ARDENT  **MADE IN THE USA** 

*or your choice of a REEL CLEANING KIT (\$19.99 value) or a PROFESSIONAL PARTS CLEANER (\$29.99 value).

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